

G-SHOT PARTY

ILLUSTRATION BY KEVIN GENTRY

*Dr. David Matlock
Offers Women
What They Want:
To-Die-For Orgasms*

On a sunny morning in Beverly Hills, California, three excited but nervous women gather at the office of gynecologist and cosmetic surgeon **Dr. David Matlock**. Each is here to get her G spot injected with a collagen-based substance in order to increase sexual arousal and intensify orgasms. **Dr. Matlock** invented the G-Shot a/k/a G-Spot Amplification, and his little get-togethers are much livelier than those involving Tupperware, the Avon Lady, Botox or even sex toys. The doctor's three patients are here to get a party started in their pants.

But first, what exactly is the G spot? In 1950, German-born Dr. Ernst Gräfenberg authored a groundbreaking article published in the *International Journal of Sexology*. He said a small area on the front wall of the vagina was loaded with extremely sensitive nerve tissue that, when stimulated, intensified sexual arousal, leading to almost instant orgasm. In honor of Dr. Gräfenberg's discovery, this erogenous zone has since been known as the G spot.

—COS—

Ludmika, a 23-year-old pharmaceutical rep, says she was sold on getting her G spot "done" after accompanying her sister to see **Dr. Matlock** for a lip enhancement. In the waiting room, Ludmika looked over a G-Spot Amplification pamphlet, which read: "Empower yourself. Women have claimed to experience a peak in their sex drive and reach new heights of ecstasy. Stimulation of this area leads to an intense orgasm."

"I didn't tell my boyfriend about it," Ludmika whimsically remarks. "He has no idea I'm getting this."

Her fellow partygoers were swayed by all the buzz **Dr. Matlock's** procedure has been getting. Gabby, a 42-year-old labor lobbyist dating a younger man, tells me she first heard about the G-Shot when it was mentioned on an episode of the TV show *Cougar Town*. Traci, a 21-year-old student, became intrigued after she and her mom caught a segment about the G-Shot on a local newscast.

"It looked interesting," Traci recalls. While researching the procedure, she found a "bloop-er" video from a news show in Minnesota. Commenting on a woman who'd received a G-Shot, a male anchor quipped, "I guess she'll be enjoying the penis more now."

A relaxed and friendly **Dr. David Matlock**, who appears frequently on E!'s *Dr. 90210*, ushers Ludmika, Gabby and Traci into his office for "the consultation."

"I'm so nervous," Gabby admits.

Dr. Matlock responds reassuringly, "I've never had a problem with this. It's such a simple procedure that it's safe." Then he points out where the G spot is on his plastic "pelvic model," stressing that the treatment is for the "sexual enhancement and gratification of the woman. In our pilot study we found that 87% of the women

reported that the procedure significantly enhanced their sexual gratification."

Dr. Matlock, who pioneered the patent-pending procedure, charges \$1,850 a shot. "It's a small price to pay," he reasons, "for a big bundle of joy."

Calling himself the "Picasso of Vaginas," **Dr. Matlock** is primarily known for his expertise in labiaplasty. That surgical procedure alters the look of the vaginal lips to make them more "aesthetically pleasing." He also performs vaginal rejuvenation, which reduces the diameter of a stretched-out vajayjay. [See March '11 HUSTLER.]

Dr. Matlock offers me a free G-Shot, and at first I'm in. Then I look over the consent form, which lists more than 50 possible complications of "submucosal suburethral hyaluronic" injection, including sexual dysfunction, overactive bladder and tissue necrosis. Envisioning a chunk of my lady bits falling out, I decide the only thing getting shot into my sugar walls henceforth will be jizz.

When the office manager encourages me to get the free shot, I reply, "No, really, I'm fine. I'm good. I'll just watch the other girls get one." When she insists, I tell her, "No, that's okay. I don't have any problems having an orgasm; actually I'm a bit of a premature ejaculator."

The consultation continues with a few more questions. "How long does the effect last?" Gabby asks.

"Three to four months," **Dr. Matlock** responds.

"Will it hurt?" Traci wonders.

"Just for a few seconds when I inject the anesthesia," the doctor notes.

"Can I have sex tonight?" Ludmika asks.

"Of course, if you want," **Dr. Matlock** assures her.

Then one by one the three women are led into examination rooms and told to put their fingers up their pootnangs so they can locate their own G spots before the procedure starts.

If you're not quite sure where the

G spot is, you're not alone. (The nerve cluster is so remote, it requires a GPS.) You can find it by sticking your finger into a vagina and bending it toward you in a "come hither" motion. It's a small, spongelike surface hiding behind the pubic bone, and it really likes you!

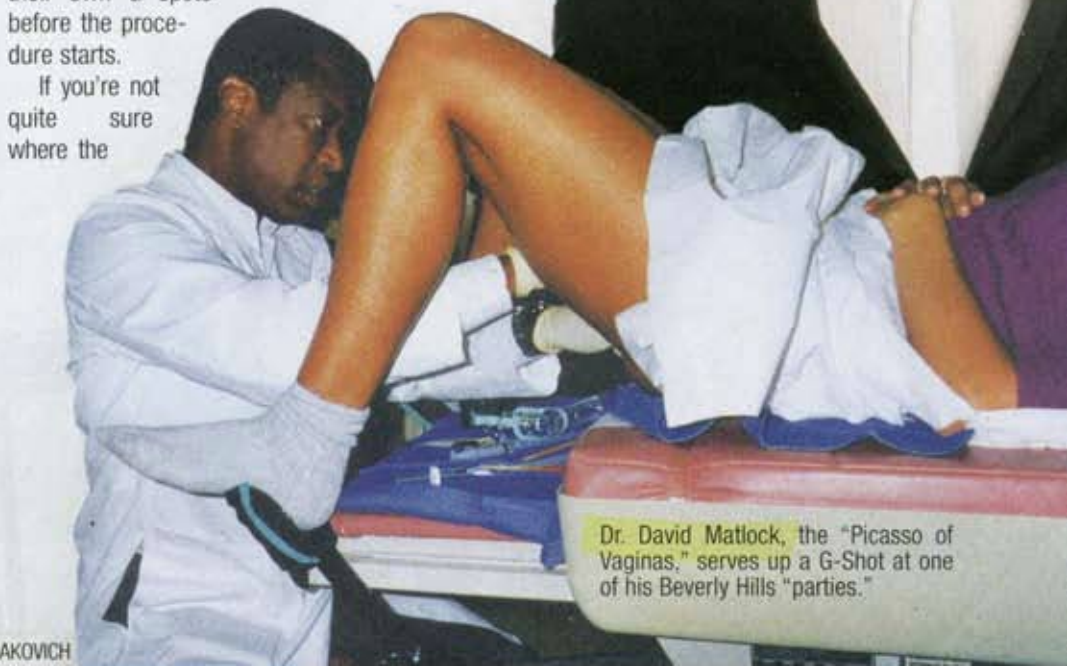
In the first room, Ludmika gets into position on the examination table for **Dr. Matlock**. Unlike a routine gynecological exam, before which the doctor usually asks the patient to remove her shoes, Ludmika is allowed to keep her four-inch heels on while she plants her feet on the stirrups and spreads her legs. Suddenly the pharmaceutical rep looks like she should be in a HUSTLER porn parody titled *This Ain't Nip/Tuck XXX*.

Dr. Matlock measures the cervix with a speculum so he can find the precise location of the G spot. Next, he fills a needle with a local anesthetic. "Take a deep breath," he advises Ludmika. A few seconds later he injects the numbing solution, lidocaine.

"Did you feel that?" he asks.

"No," Ludmika replies. "I didn't feel it. I'm just nervous."

"Okay, now I'm going to give you the [main] shot, and you won't feel a thing," **Dr. Matlock** announces as he fills a second syringe with hyaluronic acid. That's a "bulkier" form of collagen, he explains before injecting it "right under the mucosa in the area of the G spot." His intent is to enlarge the tissue mass, thus making it easier to locate.



Dr. David Matlock, the "Picasso of Vaginas," serves up a G-Shot at one of his Beverly Hills "parties."



"The big difference between America's two political parties is that Democrats take pictures of their pricks and Republicans are the pricks!"



WINNERS

"Old lard-ass here claims I'm always insulting her!"

"That's it," the doctor tells Ludmika. "You're done."

Traci and Gabby are next, and both get a literal shot at better sex. "I can't wait to meet up with my boyfriend tonight and see what happens," Ludmika remarks as she pays the bill.



Three weeks later I check up on Dr. Matlock's patients to find out how each has fared. Ludmika reports that she is loving it and that her orgasms are "deeper, longer and more intense. I also seem to climax faster, which was the idea of getting it in the first place. It's great. I will definitely do it again."

Traci also provides positive feedback. "Because the G spot is swollen from the collagen, my pussy feels tighter," she informs me. "And my orgasms are better because they are stronger. Very powerful. When I first got the shot, my G spot was throbbing for a whole day and kind of hurt, but now the throbbing feels great. I'm always aware of it, and I'm always horny—like a guy!"

Gabby, on the other hand, says that after receiving her G-Shot, she "didn't feel a thing. Nothing. It didn't work." So Gabby goes back to Dr. Matlock, who gives her another shot for free.

During my next follow-up visit, Gabby describes the aftereffects of the second shot. "Now I really can't feel a thing," she complains. "The whole area around there feels numb—so numb I can't even have an orgasm. I can't wait until it wears off. It feels like I went to the dentist down there instead of the gynecologist."



Dr. Donnica Moore, a New Jersey obstetrician and gynecologist, has a better solution than spending \$1,850 for a shot whose benefits only last for three or four months. "How about a party where we invite male partners to show up and be instructed on where the location of the G spot is?" Dr. Moore suggests. "While we're at it, we can also show them how to locate the clitoris."

In his defense, Dr. Matlock—the founder and medical director of the Laser Vaginal Rejuvenation Institute of Los Angeles—maintains, "This procedure enlarges [and facilitates finding] the G spot. It is strictly for the sexual gratification of the woman. That's what it's all about. It's for her pleasure, and I want her to have the best sexual experience possible. I'm a feminist."

For more information about the G-Shot and other services offered by David Matlock, M.D., and the Laser Vaginal Rejuvenation Institute of Los Angeles, visit DrMatlock.com.

Anka Radakovich was, in her words, the longtime "notorious sex columnist" for *Details* magazine and is currently a columnist for *British GQ*. She is also penning her second screenplay, and her third book—*The Wild Girls Club, Part 2*—will be published in December. Follow her hijinks on Twitter @ankarad.

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